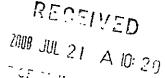


Ladbrokespic



VOTING RIGHTS AND SHARE CAPITAL

LADBROKES PLC ('THE COMPANY') CONFIRMS THAT AS AT 30 JUNE 2008, ITS ISSUED SHARE CAPITAL, INCLUDING TREASURY SHARES, CONSISTS OF 631,830,304 ORDINARY SHARES OF 28½P ('SHARES'). 31,760,568 SHARES ARE HELD IN TREASURY, THE VOTING RIGHTS OF WHICH ARE AUTOMATICALLY SUSPENDED.

ACCORDINGLY, THE TOTAL NUMBER OF VOTING RIGHTS IN THE COMPANY IS 600,069,736. THIS FIGURE MAY BE USED BY SHAREHOLDERS AS THE DENOMINATOR FOR THE CALCULATIONS BY WHICH THEY WILL DETERMINE IF THEY ARE REQUIRED TO NOTIFY THEIR INTEREST IN, OR A CHANGE IN THEIR INTEREST IN, THE COMPANY UNDER THE FSA'S DISCLOSURE AND TRANSPARENCY RULES.

SUPPL

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Ladbrokes PLC

REGEIVED

DIRECTORS' SHARE INTERESTS

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Contract Contract.

LADBROKES PLC ("THE COMPANY") ANNOUNCES THE FOLLOWING CHANGES TO THE INTERESTS OF DIRECTORS AND OTHER PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMRs") IN FULLY PAID ORDINARY SHARES OF 28½P EACH IN THE COMPANY ("SHARES") HELD UNDER THE COMPANY'S SHARE INVESTMENT PLAN:

DIRECTORS	NO. OF SHARES PURCHASED (NOTE 1)	NO. OF BONUS SHARES AWARDED (NOTE 2)	CURRENT INTERESTS UNDER THE PLAN NO. OF SHARES
CHRISTOPHER BELL	31	15	2,359
JOHN O'REILLY	31	15	2,359
PDMRs			
MIKE O'KANE	31	15	2,359
MICHAEL NOBLE	31	15	2,359
RICHARD AMES	32	16	538
BRYAN TAKER	31	16	386

NOTES:

- SHARES PURCHASED PURSUANT TO THE PLAN ON 7 JULY 2008 AT 243.00P PER SHARE.
- 2. SHARES PURCHASED MATCHED PURSUANT TO THE PLAN BY THE ALLOTMENT ON THE SAME DATE AS IN NOTE 1. OF ONE BONUS SHARE FOR EVERY TWO SHARES PURCHASED.

Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:		008 JUL 21
2. Reason for the notification (please tick the approp	riate box or boxes)	
An acquisition or disposal of voting rights		Х
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached		
An event changing the breakdown of voting rights		
Other (please specify):		
3. Full name of person(s) subject to the notification obligation:	Eminence Capital, L Ricky C Sandler	LC
4. Full name of shareholder(s) (if different from 3.):	Goldman Sachs &	Со
	Morstan Nominees	Ltd
5. Date of the transaction (and date on which the threshold is crossed or reached if different):	25 June 2008	
6. Date on which issuer notified:	27 June 2008	
7. Threshold(s) that is/are crossed or reached:	4%	

Class/type of shares if possible using	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
the ISIN CODE	Number of Shares	Number of Voting Rights	inamiber maniber of remig	f Voting of rights	% of votir	% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
Eminence Capital, Ordinary Shares	23,435,000	23,435,000	24,590,000	<u> </u>	24,590,0000	<u></u>	4.09%

8. Notified details:

B: Financial Instruments					
Resulting situation after the triggering transaction					
Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights	
N/A				·	

Total (A+B)		
Number of voting rights	% of voting rights	
Eminence Capital, LLC		
24,590,000	4.09%	
Ricky C Sandler		
24,593,200	4.09%	

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Ricky C Sandler is the Managing Member of Eminence Capital, LLC and therefore may be deemed to have indirect voting power with respect to the shares directly owned by the funds managed by Eminence Capital, LLC, and individually with respect to shares over which Mr Sandler has investment discretion.

Proxy Voting:		
10. Name of the proxy holder:	N/A	
11. Number of voting rights proxy holder will cease to hold:	N/A	

13. Additional information:	N/A

